

# Principles for Effective Communication of Health Risks in High Concern, High Stress Situations

Friday, May 7, 2004; 2:00-3:30 p.m. (Eastern Time)

## 1. Assess your achievement of these objectives by placing an "X" in the appropriate box:

At the end of this session, participants will be able to:	Excellent	Good	Fair	Poor
Objective #1. List and contrast the principles of effective risk and crisis communication.				
Objective #2. Describe how to use message mapping and message templates in high profile situations.				
Objective #3. Effectively and appropriately apply message mapping and message template tools to crisis communication.				

## 2. Please rate this satellite broadcast for the following by putting "X" in the appropriate box:

	Excellent	Good	Fair	Poor
Effectiveness of the teaching strategies				
Relevance of the content in relation to my needs				
The learning environment				
The amount of time provided for the content				

## 3. Please rate the presenter by putting "X" in the appropriate box:

	Excellent	Good	Fair	Poor
Name: <b>Vincent T. Covello, PhD</b>				
Presenter's level of expertise				
Contribution of visuals and handouts				
Organization and clarity of delivery				

Name and Degrees:\_\_\_\_\_ CHES# :\_\_\_\_\_

Address:\_\_\_\_\_

City/State/Zip:\_\_\_\_\_

Phone:\_\_\_\_\_ Fax: \_\_\_\_\_

E-mail:\_\_\_\_\_

Signature:\_\_\_\_\_

Date:\_\_\_\_\_

***By signing above I attest that I have viewed at least 85% of this program.***

☐ Check included ☐ Check will follow ☐ Please invoice ☐ No CHES requested

**Evaluation Deadline – MONDAY, MAY 24, 2004 –**

Mail this completed form along with your check of \$20.00 to:

Alabama Department of Public Health  
Video Communications Division  
PO Box 303017, Suite 940  
Montgomery, AL 36130-3017; Fax: (334) 206-5640.

Checks payable to: ALABAMA DEPARTMENT OF PUBLIC HEALTH (IRS Tax ID no. 63-11066545).

**A certificate will NOT be provided until we receive a check with your evaluation form.**

**QUESTIONS: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us)**

**The DHPE has been designated as a provider of Continuing Education (DCA48) in Health Education by the National Commission for Health Education Credentialing, Inc.**

**This event carries 1.5 continuing education contact hours.**